

Naturallyisis Natural Hair Parade and Festival 2014
Vendor Application





Vendor Application

Greetings Potential Vendor;

The Isis Project, a nonprofit organization, invites you to become a vendor for our Naturally You Weekend featuring the 4th Annual Naturally Isis Natural Hair Parade and Festival with Grand Marshal and Universal recording artist, Erykah Badu on September 6, 2013. Founded by the beauty industry's revolutionary iconic figure, Isis Brantley, the parade and festival was created to celebrate, promote and cultivate the love and acceptance for Natural Hair, Body and Spirit.

This highly interactive event is executed in the highly vibrant Dallas/Fort Worth/Denton area and provides full visibility for your brand. The day is filled with fun and recreation and is designed to provide enjoyment for the whole family. Live entertainment, workshops, children activities, celebrity speakers, poets, and a host of other entertainers and musicians.

Isis is seeking food and product vendors to delight attendees. And this year, we are pleased to announce Dallas City Hall as our new festival location. This will allow us to accommodate even more attendees and vendors. Booth space is 8X8 and comes equipped with a table, 2 chairs.

MAXIMUM Earning Opportunities at the Naturally Isis. Natural Hair Parade & Festival

Big Sales, Branding Opportunity, Community Outreach & Charitable Investment are a few benefits!

Become a vendor and make your name and product highly visible to over 10,000 people that are attracted to this event annually. These groups of people represent the various social, economic and educational backgrounds of the community. As a sponsoring company, your involvement allows you the opportunity to meet local residents and create loyal groups of consumers who may or may not be familiar with your brand.

If you are interested in becoming a food or non-food vendor at the 4th Annual Naturally Isis Natural Hair Parade and Festival, please complete the enclosed Vendor Application Form. For more information and/or questions about becoming a vendor, please contact the Vendor Coordinator at (214) 329-3820 or via e-mail at naturallyisis@yahoo.com.

Naturally Yours,

Isis Brantley
CEO & Founder

Need more information? Call: 214-946-1460 or 214-329-3820.

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Scenes from the Naturally Isis Natural Hair Parade and Festival



VIDEO and Media Coverage

<http://www.youtube.com/watch?v=13t2Uwh5Z50>

<https://www.youtube.com/watch?v=ifixqAhm-Pw>

<https://www.youtube.com/watch?v=buKfyF3YR1s>

<https://www.youtube.com/watch?v=PfTrAiv0kYg>

<https://www.youtube.com/watch?v=ffGHbnDpj1U>

<http://nightcaptv.com/2013/09/07/naturallysis-3rd-annual-natural-hair-parade-and-festival/>

<http://www.youtube.com/watch?v=-wC8xzo6dnM>



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INSTRUCTIONS: Type or print this application. Complete all sections. Sign and return this application with full payment payable to Isis Brantley of Naturally Isis, 2642 S. Beckley, Dallas, TX 75224. ***If paying by credit card, please scan and email the signed application to naturallyisis@yahoo.com. Upon receipt of application and full payment confirmation will be sent via email.***

EARLY BIRD - Vendor Slots are Assigned on a first come first serve basis

- ☐ \$350 Food and Beverage (mobile trucks) AFTER April 20, 2014 prices increases to \$450.00
- ☐ \$250 Food and Beverage Vendor AFTER April 20, 2014 price increases to \$350.00
- ☐ \$150 Non Food Vendor AFTER April 20, 2014 price increases to \$250.00
- ☐ \$75 Non Profit Vendor
- ☐ \$35 Yes, Add Parade Entry for Vendor

Type: ☐ Food ☐ Household ☐ Jewelry and Accessories ☐ Clothing and Footwear ☐ Other

Contact Information

Name: _____

First

Middle Initial

Last

Title: _____

Company or Organization Name: _____

Street Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment

☐ Check ☐ PayPal – Email naturallyisis@yahoo.com (An additional 2.8% will be charged for processing)

Credit Card Type: ☐ American Express ☐ MasterCard ☐ VISA

Card Number: _____ Exp Date (MO/YY) _____ / _____

Name as it appears on card: _____

Billing Address: _____

AUTHORIZED SIGNATURE: _____

CARDHOLDER's SIGNATURE – Must be signed for card to be ran and contract accepted

TERMS AND CONDITIONS

Vendor agrees to pay above indicated vendor fee as determined by Naturally Isis. The Isis Project reserves the right to withdraw the sponsorship if payment is not received within 15 business days of receipt of the signed application. Acceptance of this application by The Isis Project constitutes a contract. We agree to abide by the above contract terms and conditions. Vendor payments are non-refundable.